

Fell's Point Light Festival

Artist Prospectus

OVERVIEW:

The Fell's Point Light Festival is an inaugural event produced by Fell's Point Main Street coinciding with the opening weekend of Light City to showcase the Fell's Point Neighborhood. Fell's Point is an historic neighborhood on the water in Baltimore city and attracts tourists, visitors, and locals alike.

The Fell's Point Light Festival is an outdoor festival and takes place rain or shine on the evenings of April 14th & 15th. The event hours are 5 pm - 9 pm and all activities take place on Broadway Square at the intersection of Thames St. and Broadway.

CRITERIA:

Fell's Point Main Street is accepting proposals for interactive illuminated light displays to coincide with Baltimore's Light City event. Proposed artwork projects should engage the audience and provide a unique perspective on illuminated work.

All projects must be fully accessible and operational for the duration of the weekend of April 14 & 15.

Please design artwork with consideration to safety, accessibility, and elements such as wind and rain. All artwork projects are temporary and FPMS is not responsible for repairs, restoration, storage, etc. of artwork. Fell's Point Main Street will provide a \$700 stipend for all materials and labor involved with creating, installing, and removing artwork. No additional funds will be given. Selected artists will also receive two VIP wristbands to the festival (must be 21).

LOCATION:

The Fell's Point Light Festival will take place on Broadway Square. Artists will have the use of Broadway Square to create/place their art. Each artist should visit the area prior to proposal

submission to choose a placement. Please see the attached footprint for measurements and general layout of Broadway Square.

Keep in mind that art cannot be attached to light posts and that all structures must be temporary and independently sound. No drilling or attachment to city property will be allowed. Tree pits may be utilized but may not cause damage.

RESPONSIBILITIES:

Fell's Point Main Street agrees to provide:

- \$700 stipend to artists for all materials and labor.
- 2 VIP wristbands for the event (must be 21 to participate)
- Point of contact direct communication with local artist to assist with location & installation questions.
- Power source for event.
- Marketing and promotional exposure to artists selected via press release, social media, and website.

Artist agrees to:

- Create, install and remove harmlessly the artwork project.
- Ensure the artwork is fully operational throughout the two day event.

APPLICATION:

<https://goo.gl/forms/8ulu0kSYrx88Cb6K2>

DEADLINE TO SUBMIT: March 15, 2018

